

## PRIVACY POLICY

### Newsletter, Websites, and Turtle Guardian Hotline (SMS)

#### Terms of Service

This privacy policy is to inform users how we utilize information that may be collected on this website and through any of The Land Between and Turtle Guardian e-platforms and applications. Please read the privacy policy before using this website or submitting any information through this website.

For our Turtle Guardian Hotline: by opting in to SMS messages from, you agree to receive text messages for customer support, service updates, and other communications related to your account.

For our hotline service, you can cancel the SMS service at any time. Just text **STOP**. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again. If you are experiencing issues with the messaging program, you can reply with the keyword **HELP** for more assistance. Carriers are not liable for delayed or undelivered messages. As always, message and data rates may apply for any messages sent to you from us and to us from you. Message frequency varies. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

For our newsletter and our volunteer sign up sheets, you can cancel at any time. Just select "UNSUBSCRIBE" from the corresponding platform and you will no longer receive messages.

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Privacy Policy

#### Collection of Information

##### Personal Information

We do not share mobile numbers, text messaging originator opt-in data, or consent with any third parties or affiliates for marketing or promotional purposes.

Mobile information may be shared only with subcontractors and service providers that support the delivery of SMS services, such as messaging platforms, telecommunications providers, or customer support vendors. This information is used solely to provide and operate the messaging service.

All other use case categories exclude text messaging originator opt-in data and consent. This information will not be shared with any third parties.

When you use our online contact forms or email, we require that you provide your name, postal address and email address so that we can respond to your specific request. We will never sell, trade or share this information with any third party. Correspondence via online forms and email is not considered to be secure.

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## **Cookie/Tracking Technologies**

Our website may use cookie and tracking technologies to gather information about your web browser and operating system, to monitor the number and nature of visitors, and to understand how visitors are using the website. Our website may also use cookies for advanced features such as personalization. No personal information is collected via cookies and tracking technology.

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## **Information Security**

No personal information is stored on this website or is accessible through this website. Feedback submitted through the website may be monitored by our webmaster for the purposes of ensuring proper operation of the website.

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## **Sensitive Ecological Data**

To protect vulnerable species and habitats:

- Certain location data may be generalized or obscured
  - Access to precise coordinates may be restricted
  - Data visibility may be limited
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## **Volunteer & Stewardship Contributions**

User-submitted records:

- Remain attributed where appropriate
  - May contribute to conservation datasets
  - May be used in anonymized research or reporting
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## **Privacy Contact Information**

If you have any questions, concerns, or comments about this privacy policy, please see our main Contact Pages.

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## **Changes to This Policy**

Changes may be made to this privacy policy without notice. However, any changes to this privacy policy will be made available on this page.

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## **Privacy Policies on Other Websites**

This privacy policy applies only to this website. If you visit other sites from links provided on this website, please ensure that you review the privacy policies posted at those websites.

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## **Privacy Terms for the Turtle Tracker Application (Base44 Platform)**

The Turtle Tracker application is built and hosted using the Base44 platform.

Base44 acts solely as a technology service provider (data processor). All personal information collected through the Turtle Tracker app is controlled by [Your Organization Name] (“we”, “our”, “us”).

Base44 processes information only as necessary to operate, maintain, and secure the application infrastructure.

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## **Information Collected Through the App**

Depending on how you use Turtle Tracker, we may collect:

- Account information (name, email, login credentials)
- Observations, reports, and submitted records
- Uploaded photos or files
- Location/GPS data (only when enabled by the user)
- Device and technical usage information
- Communication preferences

Information is collected solely for:

- Delivering app functionality
- Supporting conservation, stewardship, and reporting activities
- Improving performance, reliability, and security

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## **Location & GPS Data**

If Turtle Tracker uses location-based features:

- Location data is collected only with your permission
- You may disable location access at any time in your device settings
- Location data is used only for app functions (e.g., mapping observations, reporting wildlife incidents)

We do not track users continuously outside active app usage.

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## How Information Is Used

Information collected via Turtle Tracker may be used to:

- Manage user accounts
- Process and display submitted observations
- Support wildlife conservation and research initiatives
- Provide support and service communications
- Maintain system security and prevent misuse
- Improve application functionality

Where appropriate, data may be:

- Aggregated
- Anonymized
- Used for reporting, scientific, or stewardship purposes

No personally identifiable information is published without consent.

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## Data Storage & Security

Information submitted through Turtle Tracker is stored using secure Base44 infrastructure.

Safeguards include:

- Encryption in transit and at rest
- Access controls and authentication
- Role-based permissions
- Security monitoring

While we take reasonable steps to protect personal information, no digital platform can guarantee absolute security.

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## Data Sharing

We do not sell or trade personal information collected through Turtle Tracker.

Information may be shared only:

- With Base44 as required to operate the app
- With service providers supporting app functionality

- Where legally required
- To protect safety, rights, or prevent fraud

Observation data may be shared in anonymized or aggregated form for:

- Conservation planning
  - Research
  - Reporting
  - Stewardship initiatives
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## **Data Retention**

We retain information only as long as necessary to:

- Provide application services
- Support conservation and reporting functions
- Meet legal or regulatory obligations

Users may request:

- Access to their data
  - Correction of inaccuracies
  - Account deletion (subject to legal requirements)
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## **User Rights**

Subject to applicable laws, users may have the right to:

- Access personal information
- Request corrections
- Withdraw consent
- Request deletion

Requests may be submitted via our Contact Pages.

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## **Base44 Privacy & Security**

Base44 maintains its own privacy and security safeguards governing platform operations.

Base44:

- Implements industry-standard security protections
- Processes data only on behalf of the application owner
- Does not use application data to train publicly released AI models

For more information, users may review Base44's policies at:

<https://base44.com/privacy-policy>

